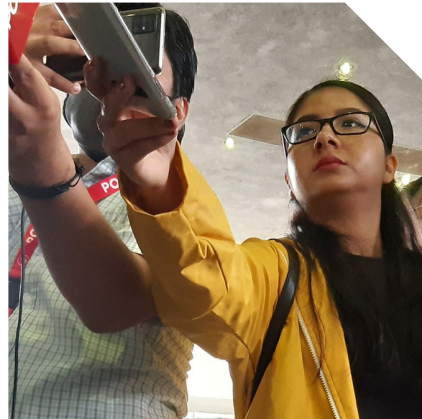
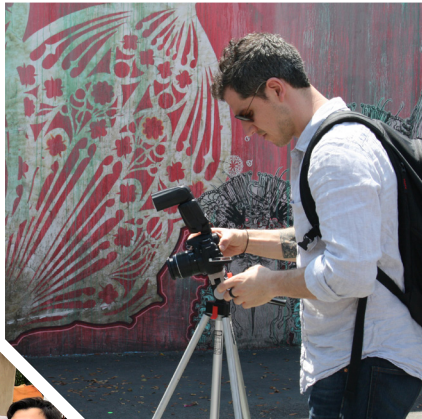


IT TAKES A JOURNALIST



▶ OUR MISSION

We empower an unparalleled global network of journalists to produce news reports that lead to better governments, stronger economies, more vibrant societies and healthier lives.



Dear Friend,

May 2022

Free speech, free markets and free elections are under attack across the world. Authoritarian leaders are becoming bolder. And the dangers are all too clear – Russia's unprovoked invasion of Ukraine has destroyed lives and threatens to destabilize our world order.

These trends are daunting. But they are not the full story. Thanks to supporters like you – who understand the power and importance of journalists as defenders of democracy – we are fighting back. In this, my first year as ICFJ's president, I couldn't be more inspired by the journalists in our network. In nearly every corner of the globe, they are:

- ▶ **Exposing corruption with hard-hitting investigative journalism,**
- ▶ **Building nimble, digital-first news startups that thrive, and**
- ▶ **Developing innovative ways to fight dangerous disinformation and build audience trust.**

You will read about some of these journalists, and our efforts to support them, in the pages that follow. While these are just a handful of the people we serve, they illustrate what we at ICFJ know to be true: It takes a journalist. And that is more clear now than ever.

Sharon Moshavi
President, ICFJ

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OUR IMPACT

• INVESTIGATIVE JOURNALISM

• CRITICAL-ISSUES REPORTING

• FINANCIAL SUSTAINABILITY

• THOUGHT LEADERSHIP

ICFJ TRIBUTE TO JOURNALISTS

IJNET

OUR FINANCIALS

OUR DONORS

OUR BOARD OF DIRECTORS

Thanks to our supporters, ICFJ runs as many as 100 programs a year focused on media innovation, investigative journalism, financial sustainability, critical-issues reporting and more.

132,000+

JOURNALISTS

FROM 180 COUNTRIES

POWER THE ICFJ NETWORK

Keeping the Truth Alive



“ICFJ is helping us cover the terrible environmental consequences of the war in Ukraine, a topic that most media are ignoring. The environmental impacts will affect our lives, health and economy for generations.”

—ANASTASIA RUDENKO
EDITOR-IN-CHIEF,
RUBRYKA.COM, UKRAINE

ICFJ is working tirelessly to support our colleagues from Ukraine and Russia, as well as from other countries caught up in the crisis. We are:

- ▶ **Providing emergency funds** to journalists in our network affected by the war
- ▶ **Helping independent Russian journalists**, now forced into exile, reach audiences in their country to counter the tide of propaganda
- ▶ **Offering grants** to those who are reporting on the invasion and finding innovative ways to fight disinformation
- ▶ **Vastly increasing our Russian-language resources** on our International Journalists' Network (IJNet)
- ▶ **Giving journalists worldwide skills** to better cover the cascading impacts of the crisis, through trainings on our Pamela Howard Forum on Global Crisis Reporting



A journalist photographs the aftermath of a battle in April 2022 in the Kyiv region.

As brave journalists from Ukraine put their lives on the line to cover Vladimir Putin's brutal invasion of their country, valiant Russian journalists are fighting a different war – against propaganda and disinformation.

Uncovering Corruption



“ICFJ helped me hold individuals accountable for stealing funds that were supposed to support unemployed young people.”

—ANA VICTORIA FÉLIX,
REPORTER, EL NORTE

Ana Victoria Félix and her colleagues at El Norte were determined to dig up the truth about a suspicious, publicly-funded program for young Mexicans who were out of work. The team made 40-plus public information requests, conducted more than 140 interviews and even went undercover as potential beneficiaries. They reported that a former municipal employee and an aspiring politician pocketed government payments designed to support workforce training for young people. It prompted a federal investigation, criminal lawsuit, and responses from the highest levels of government – including the president.

The scale and impact of the investigation wouldn't have been possible without help from the ICFJ-backed Mexico Border Investigative Reporting Hub, which provided the team with mentorship, training and support, Félix said.



ICFJ establishes and strengthens investigative reporting networks working across borders to hold the powerful to account, revealing corruption, crime and human rights abuses.

An ongoing investigation supported by the Mexico Border Investigative Reporting Hub revealed how millions of Mexican taxpayer dollars were laundered via a small south Texas bank and used to purchase real estate, cars, airplanes and other assets at the border. Reporter Jason Buch is following the money in the U.S. for the Texas Observer, while journalists Jorge Espejel and Gerardo Pineda have documented the corruption networks of former political figures in Mexico.



Pictured: Jason Buch



Pictured: Jorge Espejel (left) and Gerardo Pineda

Photo credit: Luis Alberto López (via Facebook)

Developing Skills & Expertise



“ I had never thought of creating an environmental media outlet before joining the Forum. ICFJ gave me the courage to launch an online news site to improve coverage of climate change and help journalists inform their communities about the environment. ”

—DENISE KAVIRA KYALWAHI,
FOUNDER, NATUREL CD

Denise Kavira Kyalwahi noticed the media silence around environmental issues, and set out to start a news outlet to fill this gap. Motivated by training she received through ICFJ, she co-founded Naturel CD – a Congolese news organization empowering women journalists to educate their community on environmental protection.

In the past year, her team reported on illegal fishing at Lake Edward, soil erosion in the city of Béni and threats facing the endangered okapi population of DRC. While the idea for Naturel CD started with one webinar, Denise credits the advice and training she got through participating in ICFJ's Pamela Howard Forum on Global Crisis Reporting with equipping her to launch her new venture.



The Pamela Howard Forum on Global Crisis Reporting equips journalists with the tools and expertise to cover critical global issues of local importance, from climate change to deadly disinformation to rising authoritarianism.

► Pamela Howard Forum on Global Crisis Reporting

13,000+
JOURNALISTS

134
COUNTRIES

260+
TRAININGS AND WEBINARS

5
LANGUAGES
Arabic, English, French,
Portuguese, Spanish

Fostering Next-Generation Media Leaders



“ICFJ gave me the opportunity to start an innovative project that has helped many Brazilian journalists use the power of open records laws to report stories that might never have been brought to light.”

-LUIZ FERNANDO TOLEDO, CO-FOUNDER, FIQUEM SABENDO

When Luiz Fernando Toledo traveled to the U.S. on ICFJ’s Emerging Media Leaders program, Brazil had a new freedom of information law that few journalists were using. Inspired by the fellowship – including a month at ProPublica – Toledo launched a pioneering data agency that has helped journalists write 2,000-plus stories based on records that would otherwise have remained hidden.

Toledo credits the program with not only giving him the idea for the agency – which he and his co-founders named Fiquem Sabendo (“Get in the Know”) – but also with the skills to become a successful entrepreneur with multiple revenue sources. Among the team’s revelations:

- ▶ **Emails showing how President Jair Bolsonaro’s administration spent public funds to import chloroquine, a discredited treatment for COVID-19**
- ▶ **The names of companies and people that authorities caught using slave labor but had not disclosed**



Fiquem Sabendo team members (pictured at a 2019 conference) publish government records in their popular “Don’t LAI to Me” newsletter. The name references Brazil’s open records law.



Since 2015 Emerging Media Leaders has helped over 200 news professionals from Latin America pursue digital projects in the public interest. It is just one of several ICFJ initiatives advancing media sustainability, so that vital news continues to flow to the people who need it.

▶ Emerging Media Leaders of Latin America*

66% OF PROJECTS FROM THE PROGRAM STILL ACTIVE

80% REGULARLY USE SKILLS DEVELOPED IN THE PROGRAM

Since 2014, more than 960 publishers and media entrepreneurs in nearly every region of the world have participated in various ICFJ initiatives to help them develop sustainable newsrooms and launch viable news products.

*Based on survey of fellows from 2015-2021 cohorts

Fighting Online Violence Against Women Journalists



“ ICFJ research provides proof to the world about the attacks and disinformation campaigns against me. It lends credibility to my voice, and it lets me know that somebody out there’s got my back. I don’t feel all alone. As we live in a time of dictatorial regimes where journalists are the new enemy of the state, we need organizations like ICFJ. ”

—RANA AYYUB, JOURNALIST

Award-winning journalist **Rana Ayyub of India** has been subjected to tens of thousands of abusive social media messages, including threats of murder and sexual violence. Ayyub, now a columnist for The Washington Post, is also facing multiple spurious legal attacks from Indian authorities – “lawfare” that is partly enabled by the online violence and which also fuels the vitriol.

ICFJ is combating online violence designed to silence women journalists like Ayyub by:

- ▶ Documenting the scope and intensity of attacks
- ▶ Recommending more effective responses to the crisis
- ▶ Developing an innovative early warning system



Ayyub (center) has extensively covered COVID-19’s devastating impact on communities in India.



ICFJ partners with prestigious academic institutions on cutting-edge research – informed by our vast global network of journalists – that is setting the agenda for the future of news media. See our studies on online violence, the impact of COVID-19 on our field, media sustainability and more.

▶ Online Violence Against Women Journalists*

73% OF WOMEN JOURNALISTS SURVEYED HAVE EXPERIENCED ONLINE VIOLENCE

25% RECEIVED THREATS OF PHYSICAL VIOLENCE, SUCH AS DEATH THREATS

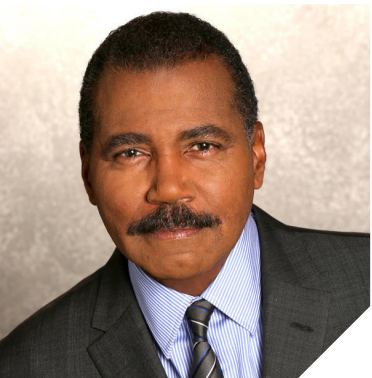
20% SAID THEY HAD BEEN ATTACKED OR ABUSED OFFLINE IN CONNECTION WITH ONLINE VIOLENCE THEY HAD EXPERIENCED

*Findings based on 714 responses to ICFJ-UNESCO survey from women journalists across 113 countries.

Honoring Journalists



Each year, ICFJ recognizes outstanding journalists whose work has had tremendous impact. In 2021, we held an inspiring virtual event with CNN anchor Wolf Blitzer (at left) serving as master of ceremonies. Hundreds of media luminaries, corporate and foundation leaders, journalists and friends of ICFJ came together from around the world to showcase the importance of quality journalism. We recognized the journalists below.



Bill Whitaker,
Correspondent,
CBS News
ICFJ Founders' Award
for Excellence in
Journalism



Anne Applebaum,
Staff Writer, The Atlantic
ICFJ Excellence in
International
Reporting Award



Pavla Holcová,
Founder, Czech Center
for Investigative
Journalism,
Czech Republic
ICFJ Knight International
Journalism Award



Natália Leal,
CEO, Agência Lupa,
Brazil
ICFJ Knight International
Journalism Award

“When I see so many journalists who can't be bullied, won't bow, and fearlessly keep delivering the truth to the public, I am resolutely hopeful. It's an honor to share a profession with the corps of the International Center for Journalists.”

-BILL WHITAKER



Offering expert advice, tools and opportunities for journalists

8 LANGUAGES
Arabic, Chinese, English, French, Persian,
Portuguese, Russian, Spanish

1,767
RESOURCES

140-180k
AVERAGE MONTHLY
VISITORS

“So important for journalists and students”

“Has everything available in one place”

“Really helpful for a freelancer”

“Best way to stay up to date on fellowships, jobs, grants and courses on journalism”

“Helped my journalism career greatly”

We are careful stewards of our donors' funds.

Total Revenue for 2020: \$17.65 MILLION



82.43% PROGRAMS

5.78% DEVELOPMENT + FUNDRAISING

11.79% GENERAL + ADMINISTRATION

**Financial data covers calendar year 2020*



97.78%

ICFJ's four-star track record with Charity Navigator places us among the top 2 percent of nonprofits evaluated.



Platinum

ICFJ also has a platinum-level rating from GuideStar, the highest ranking given.

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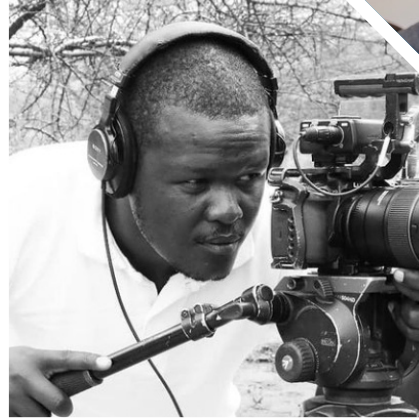
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